



BARCELONA 2023

**Entrepreneurial and engaged universities
for sustainable development**

Linking education, research and innovation
to achieve the SDGs & ESGs

TRIPLE HELIX
26 - 29 JUNE 2023 XXI CONFERENCE

CALL FOR ABSTRACTS



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CALL FOR ABSTRACTS AND SPECIAL SESSIONS

The **Triple Helix Association** together with **La Salle – Ramon Llull University** invite you to the **XXI Triple Helix Conference** “Entrepreneurial and Engaged Universities for Sustainable Development - Linking education, research and innovation to achieve the SDGs and ESGs” which will be held in Barcelona in the 26th to the 29th of June 2023.

Increasingly, global social, economic, and environmental challenges demand greater inclusion, competitiveness, and sustainability from communities, which calls for rapid adaptation to these changes. Innovation emerges as one of the main tools to respond to these demands through agile ecosystems that provide comprehensive solutions for a sustainable development with Triple, Quadruple and Quintuple Helix strategies and actions.

The Triple Helix Conference aims at providing an international and multidisciplinary venue with outstanding scholars, policy makers and practitioners for discussing and advancing our understanding of the SDGs and ESGs challenges and solutions, and the relationship between entrepreneurial Universities, smart Governments, efficient Industry and committed Civil Society.


The Conference will be held at **La Salle – Ramon Llull University** campus giving the opportunity to explore the **Ecosystem of Innovation of Barcelona**, a global reference of the Smart City as a platform of the knowledge economy and society. It will be also possible to participate online since this edition of the conference will be organized as a hybrid event, giving participants the opportunity to present and interact remotely.

ABSTRACTS

We encourage submissions of **abstracts** from academics, practitioners, and policymakers in the following categories within the **31st of January 2023**:

- **Research papers:** Theoretical and/or empirical research.
- **Practical experiences:** Practitioners presenting cases of interactions between research, policy, and operative organizations (with emphasis on successes/challenges, good/bad practices, current and future implications for environment, industry, and society).

The abstract submission is possible only on-line by e-mail: abstract2023@triplehelixconference.org. Notification of acceptance or rejection will be communicated only to the Presenting Author by 31st of March 2023.





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The contributions will be reviewed by the International Scientific Committee of the 2023 Triple Helix Conference. The selection criteria include:

- Scientific/practical relevance of the proposed paper/case.
- Fit with one or more of the themes below.
- Academic Rigor.
- Quality of writing.

No review comments will be provided. Each author will have the opportunity to present no more than one contribution during the Conference. Papers and cases should be submitted as extended abstracts (minimum 500 words, maximum 1000 words) and prepared following the abstracts instructions. Selected papers and cases could be presented through oral presentation or posters.

Please note that the abstract, in order to be included in the final program, presenting authors (either on site or from remote) must be registered to the conference within 31st of May 2023.

Presenting authors will have the opportunity to participate to the following awards:

- Early Career Research Award
- Best Conference Paper Award
- Best Practical Innovation Case
- Triple Helix Life Achievement Award

The contributions will be reviewed by the Award Committee of the 2023 Triple Helix Conference. The selection criteria include:

- Relevance to the conference.
- Contribution to TH Research.
- Academic / Research Rigour.
- Factors enabling efficient implementation.
- Quality of writing.

Those who intend to participate to the awards are requested to submit a full paper and poster (if necessary) within the 31st of May 2023.





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SPECIAL SESSIONS ON SDG's

Academics, practitioners, and policymakers that are willing to organize a special session within the Conference are kindly invited to submit their proposal within the **31st of January 2023**.

This year's special sessions seek to focus on the Sustainable Development Goals proposed by the United Nations (SDG's). For this, what is sought is to create dynamics with the three main agents of the Triple Helix (Government, Academy, and Industry) for each of the 17 SDG's, seeking to present the best strategies and practices where these 3 agents have worked together to achieve some of these goals.

Proposal must be submitted filling the special sessions template available on the website <https://triplehelixconference.com/submit-your-abstract/> and sent by email to: abstract2023@triplehelixconference.org

Please visit the "CALL FOR ABSTRACT AND SPECIAL SESSION" section on the website to download the template: <https://triplehelixconference.com/submit-your-abstract/>

TRACKS

We welcome contributions that are related to the following themes:

1. Governance models and policy design for triple helix initiatives for SDG's

Empirical evidence and theoretical contributions regarding the governance of TH and the design of related multi-level policies in SDG's.

2. Partnership and Pacts for innovation

Frameworks and cases of alliance of Triple and Quadruple Helix agents that orchestrate the ecosystems of innovation, sharing vision, identifying challenges, and managing collaborative projects portfolio.

3. Entrepreneurial and Engage Universities for Social, Economic and Sustainable Development

Novel approaches and related practices to organize third mission of universities for Social, Economic and Sustainable Development of territories.

4. Boosting ecological transition with TH strategies

TH strategies for the ecological transition to boost urban and rural regeneration and sustainability, affordable and clean energy and water, waste management, efficient mobility and climate change actions.





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5. The fourth industrial revolution, innovation mega trends and new challenges through TH approaches

Contributions on innovative mega-trends and cases of digital and green transitions to build resilient infrastructure, promote inclusive and sustainable industrialization.

6. Innovation Ecosystems for urban, economic, and social development

Triple, Quadruple & Quintuple Helix approaches for the evolution of Innovation Ecosystems to achieve their economic goals while reaching social and environmental resilience.

7. Sustainable Cities & Communities

Cases and projects where the interaction between Triple, Quadruple & Quintuple Helix agents make cities and human settlements inclusive, safe, resilient, and sustainable.

8. The role of universities in connecting local communities with global knowledge networks

Contributions on models and strategies of universities to connect global knowledge to local communities, to create international research networks and transnational relations.

9. Network Intelligence to boost innovation ecosystems

Theoretical and empirical contributions to unpack how human networks can be used to help to increase performance, innovate, and grow with a purpose in hybrid or fully digital work environment.

10. Responsible consumption, production and work

TH cases and frameworks to unveil how companies can achieve environmental, social and governance compliance while also considering financial returns (ESG's) and decent work conditions.

11. TH strategies in developing countries

Application of TH strategies to speed up the processes to solve the social and economic challenges raised in developing countries.

12. Entrepreneurship education in the context of TH approaches

Entrepreneurship and innovation courses and programmes in the context of TH approaches to enhance soft and transversal skills within and beyond the framework of the Entrepreneurial university.

13. Open Innovation for the economic, social & environmental development

Contributions on models and strategies based on Open Innovation for the sustainable development and the evolution of innovation ecosystems.



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14. Gender balance and reduction of inequalities

Contributions addressing the role of government, Academy and Industry in the empowerment and promotion of social, economic, and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

15. Well-being societies

Policy making and TH actions developing innovative solutions to answer to social basic needs as good health, affordable housing, and the reduction of the poverty and hungry to zero.

16. Data driven strategies for SDG's

Strategies based on data driven tools (big data, data science, business intelligence, internet of things, artificial intelligence, etc.) to develop solutions for cities and regions that allow an efficient governance, decision-making processes, performance assessment and policy evaluation for sustainable development.

17. Hybrid organizations for knowledge co-creation, innovation, entrepreneurship for sustainability

TH hybrid strategies, actions, and actors (Incubators, accelerators, venture funds, clusters, science parks, and more) combining University, Industry and Government efforts for knowledge co-creation, disruptive innovation, new ventures that contribute to reach SDG's.

18. Theoretical foundations and methodological approaches for TH research

Theories and methods to advance the theoretical understanding of TH approaches and initiatives, included extensions. (e.g., quadruple, and quintuple helix)

19. Evaluating the impact of TH initiatives

Indicators, metrics, and novel methods to assess the social, economic, and environmental impact of TH models (and their extensions)





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KEY DATES

- ~~Submission deadline for abstract and special sessions: 31st of January 2023~~
- Extended submission deadline for abstracts and special sessions: **15th of February 2023**
- Notification of acceptance: **31st of March 2023**
- Early Bird Registration: from **15th of January to 15th of April 2023**
- Regular registration deadline: **31st of May 2023**
- Submission deadline awards: **31st of May 2023**

LOCAL ORGANIZING COMMITTEE

- La Salle – Ramon Llull University.
- If you have any questions, please contact:
abstract2023@triplehelixconference.org
- Visit the Conference website for further information:
<https://triplehelixconference.org>

