



BAR
CEL
ONA 2023

**Entrepreneurial and engaged universities
for sustainable development**

Linking education, research and innovation
to achieve the SDGs & ESGs

TRIPLE HELIX

XXI CONFERENCE JUNE 26-29



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PITCHING STAGE

The **Triple Helix Association** together with **La Salle – Ramon Llull University** invite you to the **XXI Triple Helix Conference** “Entrepreneurial and Engaged Universities for Sustainable Development - Linking education, research and innovation to achieve the SDGs and ESGs” which will be held in Barcelona in the 26th to the 29th of June 2023.

Increasingly, global social, economic, and environmental challenges demand greater inclusion, competitiveness, and sustainability from communities, which calls for rapid adaptation to these changes. Innovation emerges as one of the main tools to respond to these demands through agile ecosystems that provide comprehensive solutions for a sustainable development with Triple, Quadruple and Quintuple Helix strategies and actions.

The Triple Helix Conference aims at providing an international and multidisciplinary venue with outstanding scholars, policy makers and practitioners for discussing and advancing our understanding of the SDGs and ESGs challenges and solutions, and the relationship between entrepreneurial Universities, smart Governments, efficient Industry and committed Civil Society.

The Conference will be held at **La Salle – Ramon Llull University** campus giving the opportunity to explore the **Ecosystem of Innovation of Barcelona**, a global reference of the Smart City as a platform of the knowledge economy and society.

PITCHING STAGE

Itinerant exhibition of 15 minutes per person, where elevator pitch of innovative, entrepreneurial, and sustainable projects will be presented. In addition to the verbal presentation, certain key images may be shown to give strength to what has been said, but always respecting the proposed time.

We encourage submissions of **pitching stage** from entrepreneurs dedicated to developing innovative and sustainable projects within the **20st of March 2023**.

The corner pitch submission is possible only on-line by e-mail: thc2023@salleurl.edu Notification of acceptance or rejection will be communicated only by 5th of April 2023.





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The selection criteria include:

- Project relevance
- Project Contribution
- Alignment with the theme of the conference

No review comments will be provided. Each author will have the opportunity to present no more than one contribution during the Conference.

Please note that the project, in order to be included in the final program, presenting authors must be registered to the conference within 31st of May 2023.

Proposal must be submitted filling the special sessions template available on the website <https://triplehelixconference.org/corner-pitch/> and sent by email to: thc2023@salleurl.edu. Title of the mail: THC2023 – Pitching Sesion – (*Title of the project*)

KEY DATES

- Submission deadline for pitching stage: **20st of March 2023**
- Notification of acceptance: **5th of April 2023**
- Early Bird Registration: from **15th of January to 15th of April 2023**
- Regular registration deadline: **31st of May 2023**

LOCAL ORGANIZING COMMITTEE

- La Salle – Ramon Llull University
- If you have any questions, please contact: thc2023@salleurl.edu
- Visit the Conference website for further information: <https://triplehelixconference.org>





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www.triplehelixassociation.org

www.triplehelixconference.org

LOCAL ORGANIZER

laSalle
Innova Institute

laSalle
UNIVERSITAT RAMON LLULL

La Salle Campus Barcelona
La Salle Innova Institute www.salleurl.edu

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