

"Triple Helix in the Development of Cities of Knowledge, Expanding Communities and Connecting Regions"

Madrid, October 20, 21 & 22 · 2010

# Triple Helix VIII Conference

Madrid, October 2010



## Call for Papers

See the website <http://www.triplehelix8.org>

Join our community <http://triplehelix.ning.com>

Innovation is understood as a resultant of a complex and dynamic process related to interactions between University, Industry and Government, in a spiral of endless transitions. The Triple Helix approach, developed by Henry Etzkowitz and Loet Leydesdorff, is based on the perspective of University as a leader of the relationship with Industry and Government, to generate new knowledge, innovation and economic development.

After Amsterdam, New York, Rio de Janeiro, Copenhagen/Lund, Turin, Singapore and Glasgow, the Triple Helix movement arrives to its 8th global meeting in Madrid, Spain, in 2010. The **Triple Helix VIII – International Conference on University, Industry and Government Linkages** will be held on 20-22 October 2010. It will be organized by the **International Institute of Triple Helix - IITH** and hosted by **La Salle Innovation Park of Services for People**. Its aim is to connect academics, business leaders, government staff and other specialists involved in the different aspects of innovation management.

The conference program will include different kinds of interactions:

- Keynote address plenary sessions with Triple Helix specialists
- Discussion panels with members from academy, industry and government
- Parallel sessions with paper presentations
- Lunch speakers
- Special sessions, dedicated to young researchers and specific themes
- Thematic workshops
- Posters and Exhibit Stand spaces
- Social program

Our aim is to create the best environment to enable a fruitful discussion between academics and practitioners in the University, Industry and Government spheres. The VIII Triple Helix also will provide a unique experience of Spanish culture and heritage.

The main theme of our conference is "**Triple Helix in the Development of Cities of Knowledge, Expanding Communities and Connecting Regions**". Submissions on Triple Helix related topics are encouraged and should focus on the following subthemes:

### **S1 Economic growth and social development in knowledge-based cities and connecting regions: challenge and future**

- Regional innovation systems
- Triple Helix and regional/local economic growth and social development
- Public policies for regional innovation and social development
- Technology and environment issues
- Technology in society and engineering ethics

### **S2 Triple Helix study**

- The Triple Helix for sustainable development
- University-industry-government linkages
- The formation mechanisms and development dynamics of the Triple Helix
- People circulation in the Triple Helix
- Triple Helix evaluation: indicator systems
- The future of Triple Helix study

### **S3 Triple Helix in action: unlocking economic and social crises**

- The formation and development of knowledge space, consensus space and innovation space
- Triple Helix and economic crisis
- Triple Helix practice and experiences
- Triple Helix in developing countries
- Triple Helix in social development

### **S4 University in regional innovation and social development**

- Entrepreneurial university and university entrepreneurship: university's third mission
- Intellectual property or university patenting
- University technology transfer
- University incubators
- University science parks

### **S5 Government and public policy in the Triple Helix era**

- Government's roles
- Public policy and decision making
- Public education support
- Consensus space building
- Innovation space organization, including industrial clusters, high-tech development zones, science parks, incubators, etc.

### **S6 Enterprises and industrial development in a knowledge-based city or region**

- Small and medium-sized enterprises (SMEs) development
- Entrepreneurship: start-ups and spin-offs
- Venture capital
- R&D: policy driving and the output
- Government policies for enterprises and industries
- Open innovation

All the submissions will be evaluated in a blind review by a Scientific Committee composed by international specialists in innovation management and regional development. Part of them will be accepted for parallel sessions. Others will be suggested for poster presentations.

Conference Chairmen are also open to receive proposals for Thematic Workshops. These workshops will consist of four papers in specific Triple Helix topics lead by a Coordinator. This proposal has a free format and must be sent formally until November, 30.

## **Important Deadlines:**

Extended abstract submission: until February 15th, 2010

Notice of acceptance: April 20th, 2010

Full paper submission (including profiles & registration): September 1st, 2010

Conference: October 20-22, 2010

## **General information for submission:**

The extended abstract must have between 800-1000 words, including references. The full papers must have between 4000-6000 words, excluding references. The poster template will be shown in due time.

File format: MS Word 2007 .doc files; A4 size; single space, font: times new roman or arial 10; 3 cm margins.

Extended abstract and full papers must include the following information:

- 1) Subtheme
- 2) Up to 5 keywords
- 3) Structure: introduction (where a specific topic will be presented), state of the art about the topic, research focus, methodology, findings, contributions and implications.

The evaluation criteria will be if the submission is adherent to the subtheme and the quality in terms of contributions to the Triple Helix.

The submissions must be uploaded in the conference website until 15 February, 2010 until 11 PM (GMT+1). Any file received by email or another way WILL NOT be accepted. The file attached must be written without information from the authors. Names, affiliations, emails and other must be informed in the upload tool. Just in the case of student work it's necessary to inform in the paper (above title) and in the system (when a tag is available). All not tagged submissions will be reviewed as a professional submission. Only tagged submissions will be eligible for student sessions.


All accepted submissions will be published in the conference website. The following paragraph must be included on the cover page of the paper to indicate acceptance of the copyright terms:

*Copyright of the paper resides with the author(s). Submission of a paper grants permission to the 8th Triple Helix International Scientific and Organizing Committees to include it in the conference material and to place it on relevant websites. The Scientific Committee may invite papers accepted for the conference to be considered for publication in Special Issues of selected journals.*

The absence of legal rights assignment or registration will automatically eliminate the work from the Triple Helix VIII conference.



**Rafael Zaballa**  
Co-chairman



**Marcelo Amaral**  
Co-chairman

