The spatial dimension of innovation: Triple Helix and the city

-- China's innovation and governance

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Innovation models (Cooke, 2007)

- ☐ The entrepreneurial model (i.e. US, UK)
- ☐ The 'public-private partnership' model
 - (i.e. Germany, Austria)
- ☐ The developmental state model

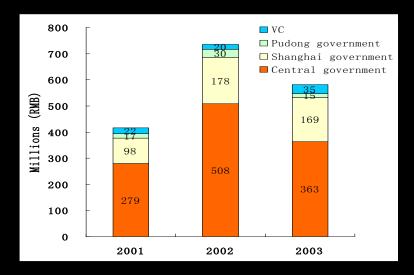
(i.e. Japan, South Korea)

What is the role of the city / local entrepreneurialism in innovation and cluster development?

State entrepreneurialism

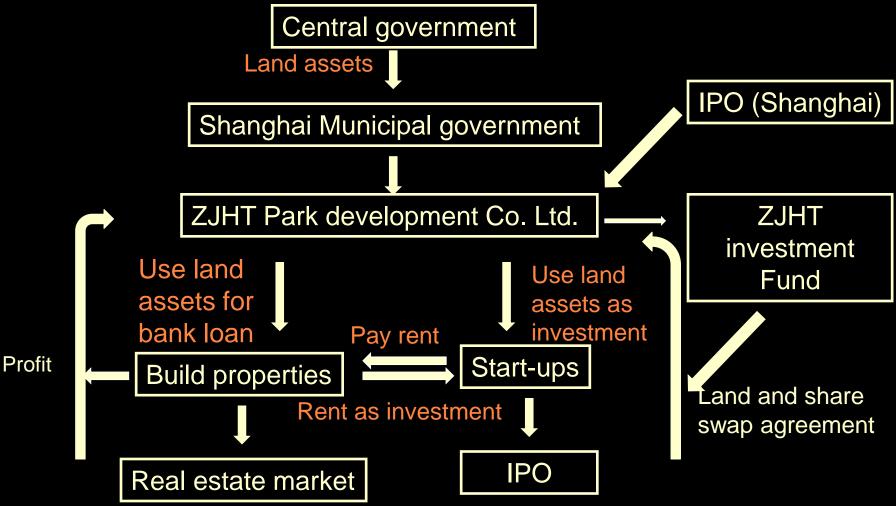
The local state, especially the Shanghai municipal government, has played a critical role (assembling innovation ingredients) in biotech development in Shanghai:

- > "Focus on Zhangjiang", strong political power capacity
- Establishment of ZJHP development Co. Ltd. (key player)
- Land-driven development model
- > Creating skilled workforce and attracting overseas talent returnees
- ➤ Emerging CROs and global R&D centres
- ➤ Place branding and creating multiple parks (one zone + 12 parks)





Land-driven development model



Revenue: CNY 2.27bn, Net income: CNY 370m, Employee: 133 (2013)

Discussion

■ ZJHP development demonstrates local state entrepreneurialism, a hybrid innovation model in China, which combines the national developmental state and local state entrepreneurialism approach.

What is the role of city/local state in regional cluster development?

"World factories" to "world laboratories"

Is CRO route sustainable to develop China's indigenous technologies?