

**Institutional change and innovation capability building in a regulated market: lessons from  
a Brazilian company from the electricity power distribution sector**

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*Abstract*

*In this paper we analyze the development of innovation capabilities through the absorption of new practices in the routines of a company from the electricity power distribution sector in Brazil. We've developed a theoretical framework based in the triple helix approach to analyze the Brazilian innovation institutional environment and its relationship with the innovation management process inside one particular company that perform in a regulated market.*

*Our case presents peculiarities that are explored in the paper such as the lack of competition in the market and the obligation of R&D performing. It is shown the diversity of actors; the interaction and learning processes involved in the innovation capability building in this context.*

*Key words: Innovation capabilities, institutional change, innovation management*