



For enquiries about this workshop please contact Aaron Porter: [aaron.porter@ncub.co.uk](mailto:aaron.porter@ncub.co.uk)

### **Workshop at the Triple Helix International Conference 2013 in London**

Bringing businesses, universities and governments together to co-innovate and solve economic, social and technological challenges

<http://tha2013.org/>

Tuesday 9 July, 2013

### **Bringing universities and businesses closer together to achieve effective collaboration and prosperity for the UK economy and society**

Aaron Porter, Management Team, National Centre for Universities and Business

This session will give the background to the newly established National Centre for Universities and Business, following a recommendation from the Wilson Review into University–Business collaboration. The key objectives for the centre will be covered as well as the major research and innovations that will be delivered over the year ahead. The session will also indicate how universities and businesses can support the centre going forward, and reflect on the challenges in culture and practice that currently prove to be an obstacle in furthering university–business collaboration.

The session will include a presentation on the National Centre’s main areas of work, followed by an opportunity for delegates to provide feedback, best practice and help feed into subsequent activity.

