



A Hub in a Day in London TechCity Entrepreneurship, Innovation, Investment and the Triple Helix

**Google Campus London – 4-5 Bonhill Street, Shoreditch London, EC2A 4BX
10th July – 2-4pm**

London's TechCity is now a key catalyst for entrepreneurship, innovation, investment in London and the UK. TechCity is a technology cluster located in Central and East London with a focus around the Shoreditch area. Google, Cisco, Facebook, Intel, McKinsey & Company and Vodafone are among the companies which have invested in the area, but it is mainly known as a vibrant cluster of start-ups and high tech growth. The hub is often compared to Silicon Valley in the United States.

This networking event, held at Google Campus, will showcase this vibrant spot of London. We aim to form a ['Hub in a Day'](#) in TechCity. Members of the start-ups, entrepreneurs, investors, incubator and accelerator communities, will be there, alongside key academic and 'intrapreneurs' based within large businesses. The Triple Helix community (of leading experts on the productive links between business, government and universities) will pay a special visit to this Hub in a Day. The aim is to provide a flexible 'marketplace' for ideas and collaboration, some determined in advance, others decided on the day.

Structure:

Over two floors there will be short presentations from inspirational organisations showcasing their approach to entrepreneurial success and how to overcome the challenges. The session will focus on the future stars of the TechCity cluster on one floor and on the support ecosystem on the other. Each session will be repeated.

<p>1:30</p> <p>Bus leaves Bloomsbury conference area for London's TechCity (THC delegates only)</p>	
<p>2:00 pm: Arrival</p>	
<p>Floor 1:</p> <p>Welcome from Eze Vidra, Head of Campus</p> <p>And introductions (3 min each) from:</p> <ul style="list-style-type: none"> • Tina Phillips, Operations Manager, Tech Hub • Daniel Hulme, CEO, Satalia • Denis Anscomb, Commercial Director, Kwickscreen • Graeme Evans, Professor of urban culture and design, Brunel University • Lucy Montgomery, Research Director, Knowledge Unlatched (invited) • Luke Ruskino, Founder, iBehave (invited) <p>Networking</p>	<p>Floor 2:</p> <p>Welcome from Ben Reid, Senior Researcher, Big Innovation Centre</p> <p>And introductions (3 min each) from:</p> <ul style="list-style-type: none"> • Andy Sirs-Davies, London Creative and Digital Fusion • Benjamin Southworth, Deputy Chief Executive, Tech City Investment Organisation • Dr. Maurizio Pilu, Partnerships Director, Connected Digital Economy Catapult • Caroline Norbury, Chief Executive, Creative England (invited) • Ellie Gilbert, Public Relations Manager, Silicon Valley Bank (invited) <p>Networking</p>
<p>3:00 – delegates swap floors</p>	
<p>3:15 - Floor 1: Repeat of 2pm event</p>	<p>3:15 - Floor 2: Repeat of 2pm event</p>
<p>4:00</p> <p>Bus back to Bloomsbury conference area (THC delegates only)</p>	

The networking event will also include many of the 100 companies based at the Google Campus facility, those working with the Connected Digital Economy Catapult, UCL, as well as the businesses, policy makers and academics attending the Triple Helix Conference.

This event is free to attend. Please contact Conor Murray at cmurray@theworkfoundation.com / 0207 976 3502 to register.