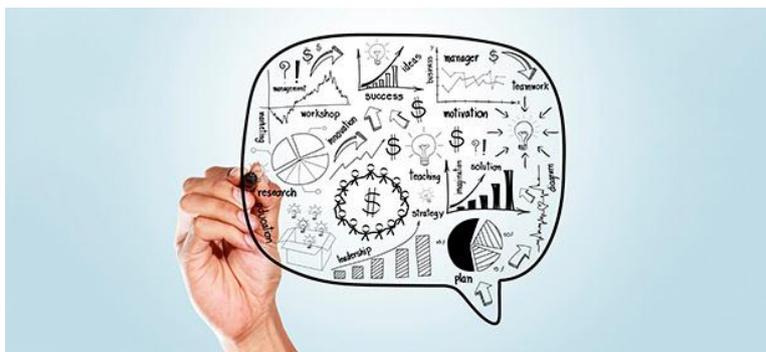


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Workshop at the Triple Helix International Conference 2013 in London

Bringing businesses, universities and governments together to co-innovate and solve economic, social and technological challenges

<http://tha2013.org/>

Monday 8 July, 2013

Where is 'applied research' going?

Exploring the place of user-driven research in the Triple Helix of university–industry–government relations

For about two decades, the Triple Helix of university–industry–government (U–I–G) relations has been explored from the angle of blurring boundaries and increasing overlay between the three spheres (Leydesdorff and Etzkowitz, 1996). Similarly, work on the new production of knowledge (Gibbons et al., 1994, Nowotny et al., 2001, Gibbons et al., 2011), Pasteur's quadrant (Stokes, 1997), and other notions (cf. Hessels and van Lente, 2011) have emphasized the idea that research is becoming increasingly application focused. Quantitative evidence has pointed to an increasing science dependence on (industrial) technology (e.g. Narin et al., 1997) or the emergence of the university as an increasingly active player in the sphere of patenting or commercialisation more widely (e.g. Etzkowitz et al., 2000). In a range of countries, policy makers have been trying to stimulate or reinforce these developments and launched initiatives to make the university and other research organizations more focused on industry or 'user' needs (e.g. Rip, 2012). In some instances, even new organizations have been created outside the traditional institutions to drive developments (e.g. Meyer et al., 2013).

All these developments have led to considerable changes in Triple Helix relations and raise the question **where user inspired research and applied research can be located in today's university and research landscape**. This workshop aims to explore this question drawing on a variety of contributions and offering a wide range of perspectives from case study to quantitative studies.

It will also present and discuss recent empirical work which offers a differentiated view on **how Triple Helix relations are evolving within a complex system of dynamics between knowledge generation, wealth generation and regulatory functions** (Leydesdorff, 2006). Discussions here will focus on studies tracking increasing as well as diminishing overlay.

Invited contributors:

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